



MILITARY
SPECIAL OPERATIONS
FAMILY COLLABORATIVE

PROGRAM CONSULTATION, ASSESSMENT, AND EVALUATION

Why Intentionality and Evaluation Matter in Organizations

Effective organizations assess, plan, and evaluate their programs to know what works and what doesn't - and why. Programs grounded in best practices are deliberate. They demonstrate their impact, garner trust, and deliver results. This gives donors confidence; it is often required for grant funding; and it makes a difference in program impact.

Consultation and needs assessment happen before program evaluation is needed. They help an organization critically consider needs and a sound approach that aligns with organizational goals. This is a humble, informed, and intentional process that helps an organization take action to get ahead of challenges, ensure their organization's integrity, plan for growth, and meet needs instead of responding to them.

Program evaluation planning is a deliberate effort to recognize a program mission, collect relevant research to identify an effective path forward, and develop tools and concepts that should make an impact. Program assessment & analysis goes a step further and examines if an existing program is using a sound methodology to achieve effects. Then, it suggests strategies to minimize risk, improve data capture, and improve outcomes.

After decades of combat and deployment, the special operations community needs and deserves resources that can deliver the impact promised. Program consultation, assessment, and evaluation ensure impact. The special operations community, including veterans and families, is small - around 110,000. This makes it difficult to understand unique health challenges or treat complex health needs related to military life and service.

MSOFC's program consultation, assessment, and evaluation services move the SOF community one step closer to a future of relevant, sustainable care and concern.



**MILITARY
SPECIAL OPERATIONS
FAMILY COLLABORATIVE**

MSOFC Consultation, Assessment, and Evaluation Services

The Military Special Operations Family Collaborative (MSOFC) provides program consultation, assessment, and evaluation services specific to improve SOF health, well-being, and performance-related programs and resources.

Consultation & Needs Assessment

- Establish organization relationships for collaborative progress
- Identify and describe organization and/or program mission & goals
- Focus efforts to work toward strategic goals
- Gather evidence to support program development
- Analyze data and feedback to hone program development
- Justify observations, recommendations, and conclusions
- Ensure organizational learning for program sustainability

Program Evaluation Plan Development and Program Assessment & Analysis

- Gather program history by collecting program information, activities, & outcomes
- Conduct formal program review of information, previous findings, and stakeholders to suggest changes/additions to data collection
- Review of the research synthesizes evidence that should inform program design
- Creation of customized evaluation tools including surveys, focus groups, interviews
- Provide evaluation/evidence-based recommendations specific to needs of SOF
- Analyze data to understand program impacts and opportunities
- Synthesize program data to identify evidence-based outcomes, provide feedback to governing boards, and identify additional opportunities for growth

Additional Services by Need/Fee

- Additional consultation/education
- Special Board or audience briefs or meeting preparation
- Additional stylized findings, reports, graphics
- Additional or customized edits to products
- Other special requests or adaptations that are new to contract terms

Email kalea.lehman@msofc.org to request customized project plans and cost estimates.